



The Premier Conference for Jewelry Makers

Dear Jewelry Industry Supporter,

Founded in 1987, the Santa Fe Symposium® unites professionals from across the global jewelry market in networking, sharing business practices and envisioning the future of the industry. Now, in its 34th year, the Santa Fe Symposium is recognized as the premier conference to discover new developments and the latest research in jewelry-making's ever-increasing interdisciplinary fields.

The Santa Fe Symposium® fosters community and provides a collaborative forum to drive technological, operational and design innovation across the jewelry-making industry. Every year, the brightest and most inquisitive minds gather to present and discuss research, educate and problem-solve, and come away with inspiration and practical knowledge.

As a crucial part of our community, we also ask the highest-caliber professional organizations and businesses to come together in support of this rewarding, enriching event. Sponsorship of the Santa Fe Symposium® is an investment in the future of our industry. As a trusted leader in the jewelry industry, your contribution has the power to help advance jewelry-making as we know it.

Santa Fe Symposium® sponsorship comes with many benefits, including worldwide visibility of your brand, recognition of your place at the vanguard of the industry, and a figurative footnote in the history of jewelry-making innovations. Today, a generation of jewelers and metalsmiths owes its gratitude to forward-thinking Santa Fe Symposium sponsors. We invite you to join with other business and thought leaders in supporting the premier conference for jewelry-making ideas and careers.

Included with this letter are outlines of the sponsorship levels and the benefits of each. To become a sponsor, please visit www.santafesymposium.org, email jhaldema@riogrande.com or call 800.952.6222.

Thank you,

Eddie Bell

Co-founder of the Santa Fe Symposium®

Sponsorship Levels

In addition to these sponsorship levels, Santa Fe Symposium accepts sponsorship funding in any amount. To set up your own sponsorship dollar amount, call 800.952.6222 or email events@riogrande.com.

Premier Sponsor: \$8,000

- One registration to the Santa Fe Symposium® (a \$1,495 value)
- Placement in the Symposium print materials and SFS website
- Acknowledgement of your sponsorship on a banner at the Symposium
- Highly targeted marketing, including a descriptive paragraph and a corporate logo, on the SFS website
- Promotion of your website on the Santa Fe Symposium® website
- Recognition during the Symposium and a plaque commemorating your sponsorship
- Acknowledgement in SFS advertisements in MJSA Journal
- Space in the foyer during the Symposium to use however you choose (marketing materials, demonstrations, networking) *Note: If manned, all personnel need to be registered as Symposium attendees or speakers.*

Esteemed Sponsor: \$6,000

- Placement in the Symposium print materials and SFS website
- Acknowledgement of your sponsorship on a banner at the Symposium
- Highly targeted marketing, including a descriptive paragraph and a corporate logo, on the SFS website
- Promotion of your website on the Santa Fe Symposium® website
- Recognition during the Symposium and a plaque commemorating your sponsorship
- Acknowledgement in SFS advertisements in MJSA Journal
- Space in the foyer during the Symposium to use however you choose (marketing materials, demonstrations, networking) *Note: If manned, all personnel need to be registered as Symposium attendees or speakers.*

Grand Sponsor: \$4,000

- Placement in the Symposium print materials and SFS website
- Acknowledgement of your sponsorship on a banner at the Symposium
- Highly targeted marketing, including a descriptive paragraph and a corporate logo, on the SFS website
- Promotion of your website on the Santa Fe Symposium® website
- Recognition during the Symposium and a plaque commemorating your sponsorship
- Acknowledgement in SFS advertisements in MJSA Journal
- Access to space in the foyer during the Symposium to use however you choose (marketing materials, demonstrations, networking) for a \$200 fee. (Space is limited and will be available on a first-come, first-served basis.)
Note: If manned, all personnel need to be registered as Symposium attendees or speakers.

Sponsorship Levels

In addition to these sponsorship levels, Santa Fe Symposium accepts sponsorship funding in any amount.
To set up your own sponsorship dollar amount, call 800.952.6222 or email events@riogrande.com.

Renowned Sponsor: \$2,000

- Placement in the Symposium print materials and SFS website
- Acknowledgement of your sponsorship on a banner at the Symposium
- Highly targeted marketing, including a descriptive paragraph and a corporate logo, on the SFS website
- Promotion of your website on the Santa Fe Symposium® website
- Recognition during the Symposium and a plaque commemorating your sponsorship
- Acknowledgement in SFS advertisements in MJSA Journal
- Access to space in the foyer during the Symposium to use however you choose (marketing materials, demonstrations, networking) for a \$500 fee. (Space is limited and will be available on a first-come, first-served basis.)
Note: If manned, all personnel need to be registered as Symposium attendees or speakers.

Scholarship Sponsor: \$1,395

- Placement in the Symposium print materials and SFS website
- Acknowledgement of your sponsorship on a banner at the Symposium
- Highly targeted marketing, including a descriptive paragraph and a corporate logo, on the SFS website
- Promotion of your website on the Santa Fe Symposium® website
- Recognition during the Symposium and a plaque commemorating your sponsorship
- Acknowledgement in SFS advertisements in MJSA Journal

Dear Valued Sponsor,



In addition to your current sponsorship package, we are pleased to offer you access to a prominent promotional display area in the foyer of the conference. This information sheet will provide you with important details about your allotted space.

Note: Table is included in the Esteemed, Premier, Supporting partner and Sustaining Partner levels. It may be purchased at the Grand (\$200) and Renowned (\$500) levels but is not available at the Scholarship level.

- **Tabletop package includes:** One 6-ft. table
One banquet chair
One wastebasket
One 7" x 44" sign
8' back wall and 3' side wall pipe and drape
- **Floor space:** 8-ft. wide, 6-ft. deep
- **Set-up:** Saturday May 21, 1:00–6:00 p.m.
- **Tear-down:** Wednesday May 25, 1:00–3:00 p.m.
- **Foyer information:** The foyer is carpeted; there are no alternative carpeting options.
- **Event location:** Hotel Albuquerque
800 Rio Grande Blvd. NW
Albuquerque, NM 87104
- **Material shipping address:** Santa Fe Symposium
Attn: YOUR COMPANY NAME
7500 Bluewater Road NW
Albuquerque, NM 87121
- **Shipping dates:** Packages must arrive by Thursday, May 12.
- **Material handling:** Sponsor is responsible for return shipping.
- **Materials:**
 1. You may send printed materials for your table and we will lay them out for you.
 2. You may send materials ahead and have a registered attendee from your company man the booth.
- **Please Note:** **Security for tabletop area is not provided at this event.**





Conference Schedule for Exhibitors

Events in blue indicate times attendees are exposed to tabletop area.

Date	Start	End	Event
Saturday May 21, 2022	1 p.m.	6 p.m.	Set-up
Sunday May 22, 2022	7 a.m.	8 a.m.	Registration
	7 a.m.	8 a.m.	Continental breakfast
	8 a.m.	10 a.m.	Presentations
	10 a.m.	10:30 a.m.	Networking break
	10:30 a.m.	12 p.m.	Presentations
	12 p.m.	1:30 p.m.	Networking lunch
	1:30 p.m.	3:00 p.m.	Presentations
	3 p.m.	3:30 p.m.	Networking break
	3:30 p.m.	5 p.m.	Presentations
	6:30 p.m.	9:30 p.m.	Networking dinner
Monday May 23, 2022	7 a.m.	8:15 a.m.	Continental breakfast
	8:30 a.m.	10 a.m.	Presentations
	10 a.m.	10:30 a.m.	Networking break
	10:30 a.m.	12 p.m.	Presentations
	12 p.m.	1:30 p.m.	Networking lunch
	1:30 p.m.	3 p.m.	Presentations
	3 p.m.	3:30 p.m.	Networking break
	3:30 p.m.	5 p.m.	Presentations
	6:30 p.m.	9:30 p.m.	Networking dinner
Tuesday May 24, 2022	7 a.m.	8:15 a.m.	Continental breakfast
	8:30 a.m.	10 a.m.	Presentations
	10 a.m.	10:30 a.m.	Networking break
	10:30 a.m.	12 p.m.	Presentations
	12 p.m.	1:30 p.m.	Networking lunch
	1:30 p.m.	3 p.m.	Presentations
	3 p.m.	3:30 p.m.	Networking break
	3:30 p.m.	5 p.m.	Presentations
	6:30 p.m.	9:30 p.m.	Networking dinner
Wednesday May 25, 2022	7 a.m.	8:15 a.m.	Continental breakfast
	8:30 a.m.	10 a.m.	Presentations
	10 a.m.	10:30 a.m.	Networking break
	10:30 a.m.	12 p.m.	Presentations
	12 p.m.		\$1,000 Drawing (must be present to win) and Awards
	1 p.m.	3 p.m.	Tear-down

Hotel Albuquerque

At Old Town

Main Traffic Zone

Outdoor Reception Networking Lunches

Juniper Garden

West Atrium

Business Center

Women's Restroom

Men's Restroom

East Atrium

Audience seating

Speaker podium

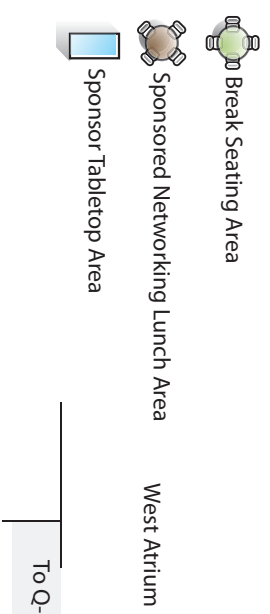
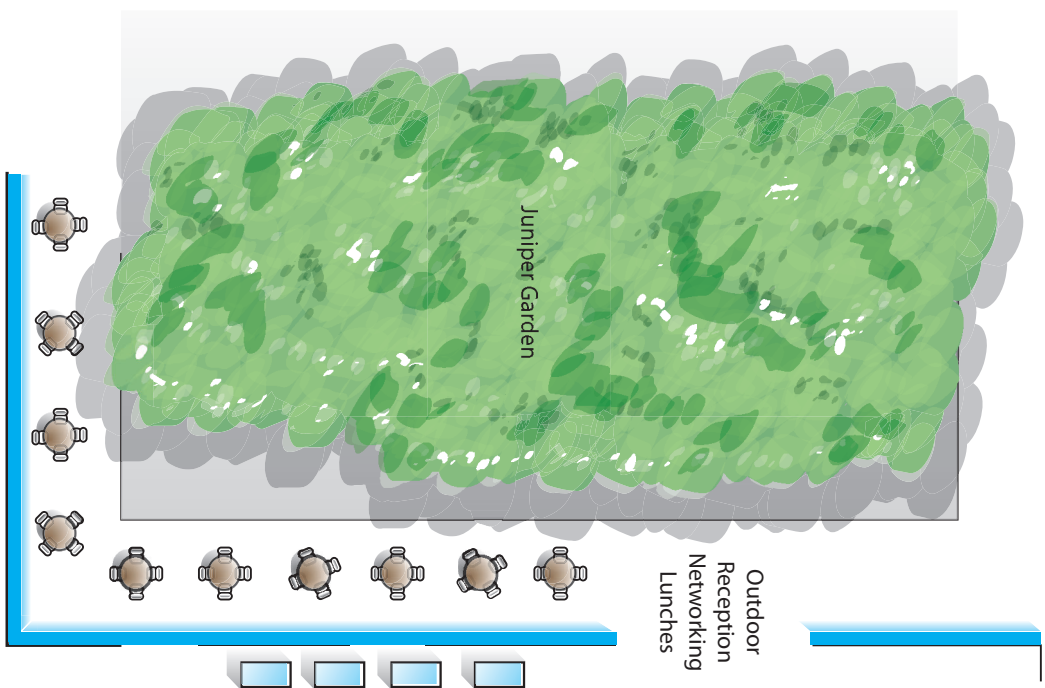
Registration

Break Seating Area

Sponsored Networking Lunch Area

Sponsor Tabletop Area

To Q-Bar



2022 sponsors

underwritten by



GIA®





Yes! I am interested in supporting the advancement of my industry through the Santa Fe Symposium®. Please fill out the sponsorship form completely. Submit your completed form (mail, fax or email), company description and logo (in electronic format, JPG only) by **March 1, 2022** to allow ample time for us to include and promote you in print, online and in other advertising materials.

Attention: Santa Fe Symposium®

7500 Bluewater Road NW Albuquerque, NM USA 87121-1962

International: 001.505.839.3249 • **U.S.:** 800.952.6222 • **Fax:** 505.839.3248

email: jhaldema@riogrande.com • **website:** www.santafesymposium.org

Company Name

Contact Person's Name

Address

City State Zip Code Country

Phone Number

Email Address

I would like to be a sponsor at the following level (check one):

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Premier Partner
(\$8,000) | <input type="checkbox"/> Esteemed Sponsor
(\$6,000) | <input type="checkbox"/> Grand Sponsor
(\$4,000) | <input type="checkbox"/> Renowned Sponsor
(\$2,000) |
| <input type="checkbox"/> Scholarship Sponsor
(\$1,395) | <input type="checkbox"/> Grand Sponsor Table
(\$200) | <input type="checkbox"/> Renowned Sponsor
Table (\$500) | |

Payment Options: (Payments are due by March 1, 2022)

- Check:** Please make checks payable to *Santa Fe Symposium® Sponsorship*.
- Credit Card:** We accept all major credit cards. Please provide the information requested below.

Credit Card Number

Expiration Date

Card Type: Visa Mastercard American Express Discover

Name on card

Card billing address

Signature

Date

_____ I have submitted our up-to-date logo (hi-res jpg; 300dpi); _____ Check here if you were a previous sponsor and would like to use the same logo.

_____ I have submitted our up-to-date company description; _____ Check here if you were a previous sponsor and would like to use the same company description.